

SONY

KD43X80J

X80J 4K HDR LED with Smart Google TV (2021)

Enjoy a 4K HDR smart TV experience with natural color and clear sound. The powerful X1 4K HDR Processor reduces digital noise and boosts details for lifelike picture quality. Google TV gives you access to all your favorite streaming apps, while Google Assistant easily searches for content and controls your smart home simply by using your voice.



Bullets

- 4K HDR PROCESSOR X1™ – Powerful TV processing that delivers a picture that is smooth and clear, full of rich colors and detailed contrast.
- TRILUMINOS PRO™ – Reproduces more colors than a conventional TV resulting in picture quality that is natural and precise, and closer than ever to real life.
- GOOGLE TV™ – See 700,000+ movies and TV episodes, plus live TV, all in one place. Google TV brings your favorite content from across your apps and subscriptions and organizes them just for you. Watch content from Netflix, Amazon Prime Video, Disney+, YouTube, the Apple TV app, and many more.¹
- MOTIONFLOW XR™ – On-screen motion stays smooth and clear, allowing fast moving sequences in sports, action movies, and games to be seen with lifelike clarity.
- 4K X-REALITY PRO™ – Our unique 4K database upscales all the HD content you love to near-4K resolution bringing back real-world detail and texture.²
- HIGH DYNAMIC RANGE (HDR) & DOLBY Vision™ – Enjoy immersive and engaging cinematic content as the creator intended with HDR3 and Dolby Vision4.
- GOOGLE ASSISTANT – Use your voice to easily find your favorite movies, shows, and music. Get answers on screen, control smart home devices, and more.
- APPLE AIRPLAY – Works with AirPlay 2 to easily stream content from your Apple device.⁵
- ULTRA-SLIM WALL MOUNT COMPATIBLE – Hang your TV like a work of art with the optional SU-WL855 ultra-slim wall-mount bracket available for 55" class, 65" class, and 75" class X80J series TVs.⁶

Features

Enjoy your favorite content with rich colors and detailed contrast

The 4K HDR Processor X1™ powers the X80J TV to deliver a picture that is full of rich colors and detailed contrast. Complimented by a multitude of advanced features, such as TRILUMINOS™ Pro providing a wider spectrum of color, Motionflow XR™ for smooth and clear action, and 4K X-Reality PRO™ which enhances anything you watch to near-4K quality. Enjoy your favorite content just as the creator's intended, powered by the 4K HDR Processor X1.

Advanced color and gradation

By widening the color spectrum, TRILUMINOS™ Pro, powered by the 4K HDR Processor X1™,



reproduces more colors than a conventional television. It analyzes and processes data in every image to make colors even more natural and precise, so picture quality is closer than ever to real life. See exactly what the creator intended with the advanced color and gradation of TRILUMINOS Pro.

The entertainment you love. With help from Google.

See 700,000+ movies and TV episodes all in one place. Google TV brings your favorite content from across your apps and subscriptions and organizes them just for you. Searching is easy – just ask Google. Press the Google Assistant button on your remote and just say “find action movies” or “show me sci-fi adventure TV shows” to search across your favorite apps.¹

Smooth and clear, even in fast scenes

TV that keeps up with real life. Motionflow XR™ refresh rate technology keeps movement smooth and clear, allowing fast moving action sequences in sports and movies to be seen with lifelike clarity.

Upscale everything you watch

See glorious 4K pictures, rich with real-world detail and texture, powered by our 4K HDR Processor X1. Even content filmed in Full HD are upscaled close to 4K resolution by 4K X-Reality™ PRO using a unique 4K database.²

Dazzling detail and color with HDR and Dolby Vision™

High Dynamic Range (HDR)³ picture is the way TV was always meant to be watched. Ultra-high resolution and HDR video content combine to bring dazzling detail, color, and contrast to everything you watch, while keeping a far wider range of brightness. Dolby Vision™ brings scenes to life with striking highlights, deeper darks, and vibrant colors.⁴ Sony TVs deliver picture-perfect reality, creating an immersive and engaging cinematic experience.

Watch what you love, control it with your voice

Your TV is now more helpful than ever. Use your voice to find movies, stream apps, play music and control the TV. Ask Google to find a specific title, search by genre, or get personalized recommendations on what to watch by saying, “what should I watch?” Even get answers on screen, control smart home devices, and more. Press the Google Assistant button the remote to get started.¹

All your favorite streaming apps in one place

Sony TVs with Google TV give you access to all your favorite streaming apps in one place. Including Netflix, Amazon Prime Video, Disney+, YouTube, the Apple TV app, and many more. Get access to all your favorite movies and TV shows in a simple, easy-to-navigate interface and use Google Assistant to quickly find new content to watch.¹

Works with AirPlay 2

With Apple AirPlay 2, you can share pictures, video, or audio to your television right from your iPhone, iPad, or Mac. Watch movies and shows from your favorite apps and the Apple TV app, or

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even from Safari. Share your photos with everyone in the room.⁵

Mount your Sony TV like a work of art

Make the most of your living space. The optional SU-WL855 ultra slim wall-mount bracket is designed to hang select Sony BRAVIA™ OLED and LED TVs flush to the wall, just like any other work of art. Pull out your TV and swivel it left to right to adjust the screen angle for optimal viewing.⁶ (Available for 55" class, 65" class, 75" class X80J series TVs)

Specification

| Audio Features | |
|--------------------------------|---|
| ARC output format | Two channel linear PCM: 48kHz 16bits, Dolby Audio, Dolby Atmos, DTS |
| Acoustic Auto Calibration | Room Compensation |
| Advanced Auto Volume | Yes |
| Audio Out | - |
| Auto Mute (on no signal) | Yes(Audio only) |
| Auto Surround | Yes |
| Clear Audio+ | - |
| Clear Phase | Yes |
| DTS audio format support | DTS Digital Surround |
| Dolby audio format support | Dolby Audio, Dolby Atmos |
| FM Radio | - |
| HDMI Audio Return Channel(ARC) | Yes (eARC/ARC) |
| Headphone/Speaker Link | - |
| Audio Features | |
| HDMI input Audio format | 5.1 channel linear PCM: 32/44.1/48/88.2/96/176.4/192kHz 16/20/24bits, Dolby Audio, Dolby Atmos, DTS |
| S-Master | S-Master Digital Amplifier |
| Simulated surround sound | - |
| Sound modes | Standard, Dialog, Cinema, Music, Sports, Dolby Audio |
| Speaker Type-2 | X-Balanced Speaker |
| Vertical Surround Engine | Vertical Surround Engine |

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| Voice Zoom | - |
| Audio Specs | |
| Audio Power Output | 10W + 10W |
| Bass/Treble/Balance | Balance |
| Channel | 2ch |
| DSEE/DSEE-HX | - |
| Digital audio out (Optical) format | Two channel linear PCM: 48kHz 16bits, Dolby Audio, DTS |
| Speaker Configuration type | Full Range (Bass Reflex) (35 x 85mm) x 2 |
| Speaker Position | Down Firing |
| Speaker Type | Bass Reflex Speaker |
| Broadcast Features | |
| Teletext | - |
| Teletext number of pages | - |
| Carton Spec | |
| Max Qty of carton stacking (horizontal) *only for Shop Front | 0 |
| Max Qty of carton stacking (vertical) | 6 |
| Common Item | |
| 8 digit code | 12465000,12509000 |
| Model Year | 2021 |
| Convenience Features | |
| Accessibility Shortcut | Yes |
| Application Store | Yes (Google Play Store) |
| Audio Description | Yes |

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| Auto Low Latency Mode (ALLM) | - |
| Auto Picture Mode | Yes |
| Auto Shut-off | Yes |
| Built-in Mic | Yes |
| Built-in Mic switch | - |
| Channel Block (with password) | Analog & Digital |
| Chromecast built-in | Yes |
| Control for HDMI (HDMI CEC) | - |
| Display Language | AFR, AMH, ARA, ASM, AZE, BEL, BUL, BEN, BOS, CAT, CZE, DAN, DE U, GRE, ENG, SPA, EST, BAQ, PER, FIN, FRA, GLG, GUJ, HIN, HRV, H UN, IND, ISL, ITA, HEB, JPN, KAZ, KAN, KOR, KIR, LAO, LIT, LAV, MAC ,MAL, MON, MAR, MAY, BUR, NOB, NEP, NLD, ORI, PAN, POL, POR, RUM, RUS, SOL, SLV, ALB, SRP, SWE, SWA, TAM, TEL, THA, TGL, TU R, UKR, URD, UZB, VIE, zh_CN, zh_HK, zh_TW, ZUL |
| Electronic Program Guide (EPG) | Yes |
| Features specified in HDMI2.1 | eARC |
| HDMI-CEC | Yes |
| On Screen Clock | Yes |
| On/Off Timer | Yes |
| Parental Control | Yes |
| Photo Frame Mode | - |
| Scene Select | - |
| Screen Reader | Yes |
| Show/Hide Channels | Yes(Digital&Analog) |
| Sleep Timer | Yes |
| Switch Access | Yes |
| TalkBack | Yes |
| Text Input Language | ENG / FRA / GER / HEB / ITA / RUS / SPA / VIE / JPN |
| Text Magnification | Yes |

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| Twin Picture | - |
| USB HDD Recording | - |
| USB drive format support | Yes (Supported File System: FAT16/FAT32/exFAT/NTFS) |
| USB playback codecs | MPEG1:MPEG1/MPEG2PS:MPEG2/MPEG2TS(HDV,AVCHD):MPEG2,AVC/MP4(XAVCS):AVC,MPEG4,HEVC/AVI:Xvid,MotionJpeg/ASF(WMV):VC1/MOV:AVC,MPEG4,MotionJpeg/MKV:Xvid,AVC,MPEG4,VP8.HEVC/WEBM:VP8/3GPP:MPEG4,AVC/MP3/ASF(WMA)/LPCM/WAV/MP4 AAC/FLAC/JPEG,WEBM:VP9/AC4/ogg/AAC/ARW(Screen nail only) |
| Variable Refresh Rate (VRR) | - |
| Voice Search | Yes |
| X-Protection PRO | Y (with Lightning, Surge, Humidity Protection) |
| i-Manual | Yes |
| Customizing Capability | |
| RS-232C Control | Yes |
| Design Features | |
| Bezel Design | Narrow Bezel |
| Cable Management | Yes |
| Frame color | Black |
| Illumination LED | - |
| Stand Color | Black |
| Stand Design | Slim Blade stand |
| Stand Position | - |
| Stand Swivel | - |
| Stand Tilt | - |
| Display Features | |
| Display Type | LED |

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| Pixel Contrast Booster | Yes |
| Rich Color Enhancer | - |
| X-Wide Angle | - |
| Display Specs | |
| Aspect Ratio | 16:9 |
| Display Resolution | QFHD |
| Screen Size (inch, measured diagonally) | - |
| Screen Size for WEB(diagonal, cm, integer or 1st decimal) | 108 cm |
| Viewing Angle (Right/Left) | 3840 x 2160 |
| Viewing Angle (Up/Down) | 43"(42.5") |
| Energy Saving & Efficiency | |
| Dynamic Backlight Control | Yes |
| ECO Friendly | Yes |
| EE Class for Egypt | - |
| EEA SDR RANK | - |
| Energy Star® compliant | - |
| ErP Rank For EU | - |
| Lead Content | - |
| Mercury content(mg) | - |
| On mode power 1000h SDR(New lot5) | - |
| Peak luminance ratio for EU | - |
| Power Consumption (On Mode) for Energy Star (For Americas) | - |
| Power Consumption (Standby Mode) for Energy Star (For Americas) | - |



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| Power Saving Mode / Back Light Off Mode | Yes |
| General Features | |
| Auto Calibration with CalMAN | Yes |
| BRAVIA CORE | - |
| Closed Captions (Analog) | Yes |
| Closed Captions (Digital) | Closed Caption |
| Demo Mode | Yes(e-POP only) |
| Emergency Warning System | - |
| Hotel Mode Menu | - |
| IMAX Certified Model | - |
| Netflix Calibrated mode | Yes |
| Tencent Calibrated mode | Yes |
| Inputs and Outputs | |
| 4K 60P High-Quality formats | HDMI IN1, IN2, IN3, IN4 ports for 4K(up to 18Gbps) signal |
| AC Power Input | C8 INLET(REAR) |
| Analog Audio Input(s) (Total) | 1(Side Analog Conversion) |
| Audio Output(s) | - |
| Bluetooth profile support | version 4.2,HID/HOGP/SPP/A2DP/AVRCP |
| Component Video (Y/Pb/Pr) Input(s) | - |
| Composite Video Input(s) | 1(Side, Mini jack) |
| Digital Audio Output(s) | 1(Side) |
| Ethernet inputs | 1(Side) |
| HDCP | HDCP2.3(for HDMI1/2/3/4) |

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| HDMI PC Input Format | 640x480(31.5kHz,60Hz), 800x600(37.9kHz,60Hz), 1024x768(48.4kHz,60Hz), 1280x1024(64.0kHz,60Hz), 1152x864(67.5kHz,75Hz), 1600x900(55.9kHz,60Hz), 1680x1050(65.3kHz,60Hz), 1920x1080(67.5kHz,60Hz), 3840x2160p(30Hz), 3840x2160p(60Hz, 8bits) |
| HDMI Signal | 4096x2160p(24,60Hz), 3840x2160p(24,30,60,120Hz)*3 , 1080p(30,60,120Hz), 1080/24p, 1080i(60Hz), 720p(30,60Hz), 720/24p, 480p |
| HDMI inputs total | 4(4Side) |
| Headphone Output(s) | 1(side) |
| IF (Satellite) Input(s) | - |
| Media Connect | - |
| PC In (D-Sub) + Audio In (Stereo Mini) | - |
| PCMCIA Slot(s) | - |
| RF (Terrestrial/Cable) Connection Input(s) | 1(Side) |
| RS-232C Input(s) | 1(Side) |
| Subwoofer Output(s) | - |
| USB ports | 2(Side) |
| Measurements (Approx.) | |
| AC Cable Length | 1600mm |
| AC Power Adapter size(W x H x D) | - |
| DC Cable length of AC adaptor(mm) | - |
| Dimension of Package Carton (W x H x D) | 1070 x 695 x 141 mm / 42 1/4 x 27 3/8 x 5 5/8 inch |
| Dimension of TV with Floor Stand (W x H x D) | - |
| Dimension of TV without Stand (W x H x D) | 972 x 567 x 70 mm / 38 3/8 x 22 3/8 x 2 7/8 inch |
| Floor Stand Width | - |
| Stand width (Narrow position) | - |

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| Stand width (Soundbar position) | - |
| Stand width (Standard position) | 665 mm / 26 1/4 inch |
| TV with Stand (Narrow position) (W x H x D) | - |
| TV with Stand (Soundbar position) (W x H x D) | - |
| TV with Stand (Standard position) (W x H x D) | 972 x 632 x 286 mm / 38 3/8 x 25 x 11 3/8 inch |
| Network Features | |
| Apple AirPlay | Yes |
| Apple HomeKit | Yes |
| Codec for Home Network | MPEG1:MPEG1/MPEG2PS:MPEG2/MPEG2TS(HDV,AVCHD):MPEG2,AVC/MP4(XAVCS):AVC,MPEG4,HEVC/AVI:Xvid,MotionJpeg/ASF(WMV):VC1/MOV:AVC,MPEG4,MotionJpeg/MKV:Xvid,AVC,MPEG4,VP8.HEVC/WEBM:VP8/3GPP:MPEG4,AVC/MP3/ASF(WMA)/LPCM/WAV/MP4 AAC/FLAC/JPEG,WEBM:VP9/AC4/ogg/AAC/ARW(Screen nail only) |
| Home Network Feature | Home Network Client, Home Network Renderer |
| Internet Browser | Vewd (Not pre-installed) |
| Photo Sharing Plus / Photo Share | - |
| Related Info | Yes (US / Canada / MX(STB)) |
| Screen mirroring(Miracast™) | Yes (only for B2B purpose) |
| Video & TV SideView (iOS/Android) | Yes |
| Wi-Fi Certified | Yes |
| Wi-Fi Direct | Yes |
| Wi-Fi Frequency | 2.4GHz/5GHz(for Wi-Fi Direct: 2.4GHz Only) |
| Wi-Fi Standard | a/b/g/n/ac |
| Wireless LAN | Integrated |
| Network Features | |
| USB Tethering | - |

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| Optional Accessories | |
|---------------------------------------|--|
| Floor Stand (Option) | - |
| VC Camera and MIC | - |
| Wallmount Bracket | SU-WL855(Refer to Country/Area Handling Chart) |
| Power | |
| Annual Power Consumption | 106 kWh per year |
| Annual Power consumption For Jordan | - |
| Power Consumption (Home Mode) for WEB | - |
| Power Consumption (in Standby) | 0.5 W |
| Power Requirements (frequency) | 60Hz for UL cUL 50/60Hz for other |
| Power Requirements (voltage) | AC 120V for UL cUL AC 110-240V for other,- |
| Power consumption(Networked Standby) | - |
| Rated Power Consumption | 107 W |
| Regulation and Standard Compliance | |
| VESA® Hole Pitch(W x H) | 300 x 300 mm / 11 7/8 x 11 7/8 inch |
| VESA® Hole Spacing Compatible | Yes |
| Sensing Features | |
| Sensor | Light |
| Supplied Accessories | |
| Voice Remote Control (Supply) | RMF-TX520U |
| Supplied Accessories | |
| AC Plug Converter | - |

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| AC Power Adaptor | - |
| AC Power Cord Spec | Bundle (C7L) (US) (2pin) (flat blades) |
| Android TV Setup Guide | - |
| Batteries | LR03 |
| Floor Stand (Supply) | - |
| IR Blaster | - |
| Operating Instructions | US,FR,ES |
| Quick Setup Guide / Supplement CUE (GA) | US,FR,ES,PT |
| Remote Control | - |
| Support Belt | - |
| Wall-Mount Bracket | - |
| TV System | |
| CI+ | - |
| Color Space | sRGB,BT709,BT2020,AdobeRGB,DCI |
| Color System | NTSC |
| Intelligent Signal Booster | - |
| Number of Tuners (Sat) | - |
| Number of Tuners (Terrestrial/Cable) | 1(Digital/Analog) |
| On-board Storage (GB) | 16GB |
| Operating System | Google TV |
| TV System (Analog) | M |
| TV System (Digital Cable) | Clear QAM |
| TV System (Digital Sat) | - |
| TV System (Digital Terrestrial) | ATSC/ATSC3.0(NEXTGEN TV) |
| Tuner Channel Coverage (Analog) | VHF: 2-13/UHF: 14-69/CATV: 1-135 |
| Tuner Channel Coverage (Digital Cable) | CATV: 1-135 |
| Tuner Channel Coverage (Digital Sat) | - |



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| Tuner Channel Coverage (Digital Terrestrial) | VHF: 2-13/UHF: 14-69(14-36 for ATSC3.0) |
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Video Features

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| 24p True Cinema | Yes |
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| 4:3 Default | Yes |
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| 4K Processor | 4K HDR Processor X1 |
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| Auto Wide | Yes |
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| CineMotion/Film Mode/Cinema Drive | Yes |
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| Clear Resolution Enhancer | - |
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| Dual database processing | Yes |
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| Dynamic Contrast Enhancer | Yes |
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| Face Area Detection | Yes |
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| HDR (High Dynamic Range) compatibility | Yes(HDR10,HLG,Dolby Vision) |
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| HDR Remaster | Object-based HDR remaster |
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| LED Motion Mode | - |
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| Live Colour™ Technology | Yes |
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| Mastered in 4K | - |
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| Motion enhancer | Motionflow XR 240 (Native 60Hz), Auto mode |
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| Object-based Super Resolution | XR Super Resolution |
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| Panel Refresh Rate (Native Hertz) | 60Hz |
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| Peak Luminance | - |
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| PhotoTV HD / BRAVIA for China | Yes |
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| Picture modes | Vivid,Standard,Cinema,Game,Graphics,Photo,Custom,Dolby Vision Bright,Dolby Vision Dark |
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| Precision Color Mapping | - (Integrated into XR Triluminos Pro) |
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| Smoothing | - |
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| TRILUMINOS | TRILUMINOS PRO |
| Video Processing | 4K X-Reality PRO |
| Wide Mode | Wide Zoom/Normal/Full/Zoom,Normal/Full1/Full2 for PC |
| Video Specs | |
| Video Signal (analog) | - |
| Weights (Approx.) | |
| TV with Stand (Narrow position) | - |
| TV with Stand (Soundbar position) | - |
| TV with Stand (Standard position) | 10.5 kg / 23.2 lb |
| Weight of Package Carton(Gross) | 14 kg / 30.9lb. |
| Weight of TV with Floor Stand | - |
| Weight of TV without Stand | 10 kg / 22.1 lb |

¹User must connect to a Google account to use, including voice to activate linked apps. Wireless connectivity requires 802.11 home network (802.11n recommended). Network services, content, and the operating system and software of this product may be subject to separate or third-party terms and conditions and changed, interrupted or discontinued at any time and may require fees, registration and credit card information. Apps must be compatible with TV. App availability varies by region and device. Use of this TV requires consent to Google Terms of Service (<http://www.google.com/policies/terms/>) and Privacy Policy (<http://www.google.com/policies/privacy/>).

²4K: 3,840 x 2,160 pixels. Upscaled, simulated and enhanced 4K images will vary based on source content.

³Requires HDR compatible content from supported streaming services or HDR compatible content device connected via HDMI input (sold separately).

⁴Dolby Vision content compatible with streaming services or compatible content device connected via HDMI input (sold separately).

⁵This Sony TV is compatible with AirPlay 2 and HomeKit. iOS 12.2 or later or macOS 10.14.4 or later is required. Apple ID account required. Subscriptions may be required to access certain content.

⁶SU-WL855 wall-mount bracket is available for select Sony OLED and LED models ranging from 55" class to 75" class. TV and wall mount system sold separately. Hardware included with wall-mount bracket.

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